



MODELING & SIMULATION

MAK Technologies | Cambridge, MA | [Nontraditional](#)

POC: Deb Fullford | deb@mak.com | www.mak.com | [LinkedIn](#) | [Twitter](#)

What do you consider your organization’s differentiator?

From engineers deep in code to chiseled veterans with years of experience delivering military training systems, the makeup of the MAK team reflects the identities of our customers. We have the knowledge and know-how to understand modern simulation and training challenges and to help clarify and realize simulation solutions. When you work with the MAK team, you can take advantage of being part of the MAK family and count on us like you would an “engineer down the hall” at your own company. You have access to many engineering services, including training and consulting, product feature development, on-site support, and general project assistance. We are more than just a vendor - we’re your partner. And what’s more, this partnership makes you a vital part of the MAK COTS development process. As a part of the MAK family, you become a live influence on our COTS product roadmap - your direct input and feedback isn’t just a DevOps formality; it’s a fundamental part of who MAK is, how we are shaped, and our future.

What do you want other NAMC Members to know about you?

We pride ourselves on breaking down long-standing vendor-lock barriers by providing simulation tools in a modular, open-systems architecture with an open business model to match. This open-architecture philosophy enables customers to design systems that include everything they need, whether existing technologies, innovations and research, or even our competitor’s technology. Our core values of flexibility, extensibility, and interoperability are built into the way we make software at every level - this means that we can partner with companies with great technology rather than rebuild it to be exclusively MAK’s. We can collaborate with other companies to help our customers find the right solution, even if that means that MAK gets a smaller part of the deal. We can support our customers in mastering the simulation arts over the long term, and they become centers of excellence capable of providing even greater solutions for their end-users. And the openness doesn’t stop with our technology - it extends to our business model too. We tailor our software licensing model to our customer’s specific needs. By choosing MAK, customers can rest easy knowing that we’re in this together for the long haul. Partnering with MAK is a safe bet.

What are you most proud of?

After 30 years in the Modeling & Simulation industry, we’re proud that our core values of flexibility, extensibility, and interoperability are woven into everything we do. We are dedicated to serving our customers by building flexible products with powerful APIs, offering superior technical support, and innovating new ways to build, populate and interact with interoperable 3D simulated worlds that take advantage of the latest gaming and display technologies.

Capabilities:

Virtual Prototyping

Concept Development

Tailored Training Solutions

Wargaming

Modular Open System Architecture (MOSA)

Sensor Simulation

Fires Training

Standards-based

MAK ONE

One World Terrain